

## **STRATEGIC PILLARS**



## **LEADERSHIP**

- Promoting research and evidencebased practice that underpins good service design and delivery for children, young people and families
- Leading and influencing social policy development
- Building and maintaining strong, collaborative relationships with government, ACCOs, academia, sector peaks and the community
- Leveraging our shared skills, resources and experience to lead innovative system reform



## **ADVOCACY**

- Listening to and amplifying the voice of those who access community services
- Being the independent voice that advocates for services that strengthen the wellbeing of children, young people, families and communities in WA
- Supporting those with lived experience to speak their truth and influence policy development
- Lobbying for system change that will ensure the best outcomes for children, young people. families and communities



## EMBRACING CULTURE

- Highlighting the criticality of culture to children, young people, families and community wellbeing
- Being led by and learning from Aboriginal people and their communities
- Ensuring culture is central to policy development, practice and decision making
- Committing to a board that reflects cultural diversity and the community